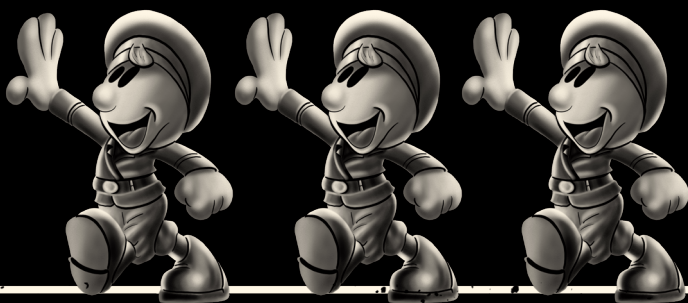


HOW TO BUILD A FASCIST REGIME

AND BECOME THE GREATEST LEADER YOU CAN BE





AN INSIGHTFUL AND FUN GUIDE ON HOW
TO BECOME THE GREATEST LEADER YOU KNOW
YOU CAN BE!

HOW TO BUILD A
FASCIST REGIME

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AND BECOME THE GREATEST LEADER YOU CAN BE



BY
AXEL TRUJILLO
&
AARON TRUJILLO



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And Become the Greatest Leader You Can Be
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**To
my
father,
who
was
never
there.**

"If you want to shine like the sun, first you have to burn like it:"

— Adolf Hitler



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FOREWORD

LET'S GET DOWN TO BUSINESS, a lot of people think that fascism is not really worth it, that it only brings death and destruction and that it leaves long lasting transgenerational trauma. But those people are wrong! They probably have PhD's and other useless stuff. Jesus didn't have a PhD and look what he did. You dont need to waste your life studying and understanding geopolitical history and human psychology. You are a man of action! So, gather the legions and march forward.



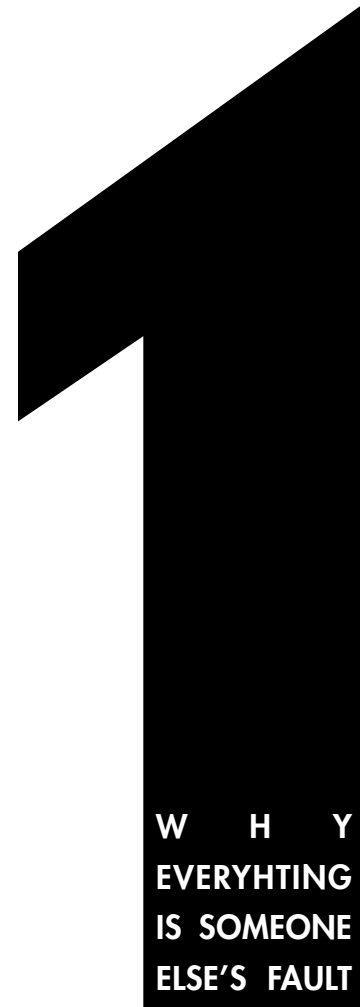
Let's be honest. You are not here to learn how to be a good leader, you know why? Because you already are one! You are not a sad and frustrated waste of humanity. You are a godamn super man! (Or woman).

They may call you crazy, arrogant, delusional, hate monger (whatever that means); but they will never call you **UNREMARKABLE**.



Now, in drawing inspiration, we should start and end with nazis. You know, the guys from **Star Wars**. Although if you want to add a little flavour to your new and vibrant political movement, you can also rip off the romans as well. Hell, you can even combine them and build a new regime of **super nazi-romans!** The possibilities are endless my boy (Or girl). Also, dont mind checking all those history books, they were all written by jealous and boring people who believe that everyone should be treated equal; but you are not equal to them, you are superior! You are superior to everyone, even your so called government (which you will learn how to legally overthrow in this book). Instead, you should limit yourself to reading this book only. Or better yet, skim through it. Everybody knows that great leaders are too busy looking good and being awesome to have enough time to sit down and educate themselves.

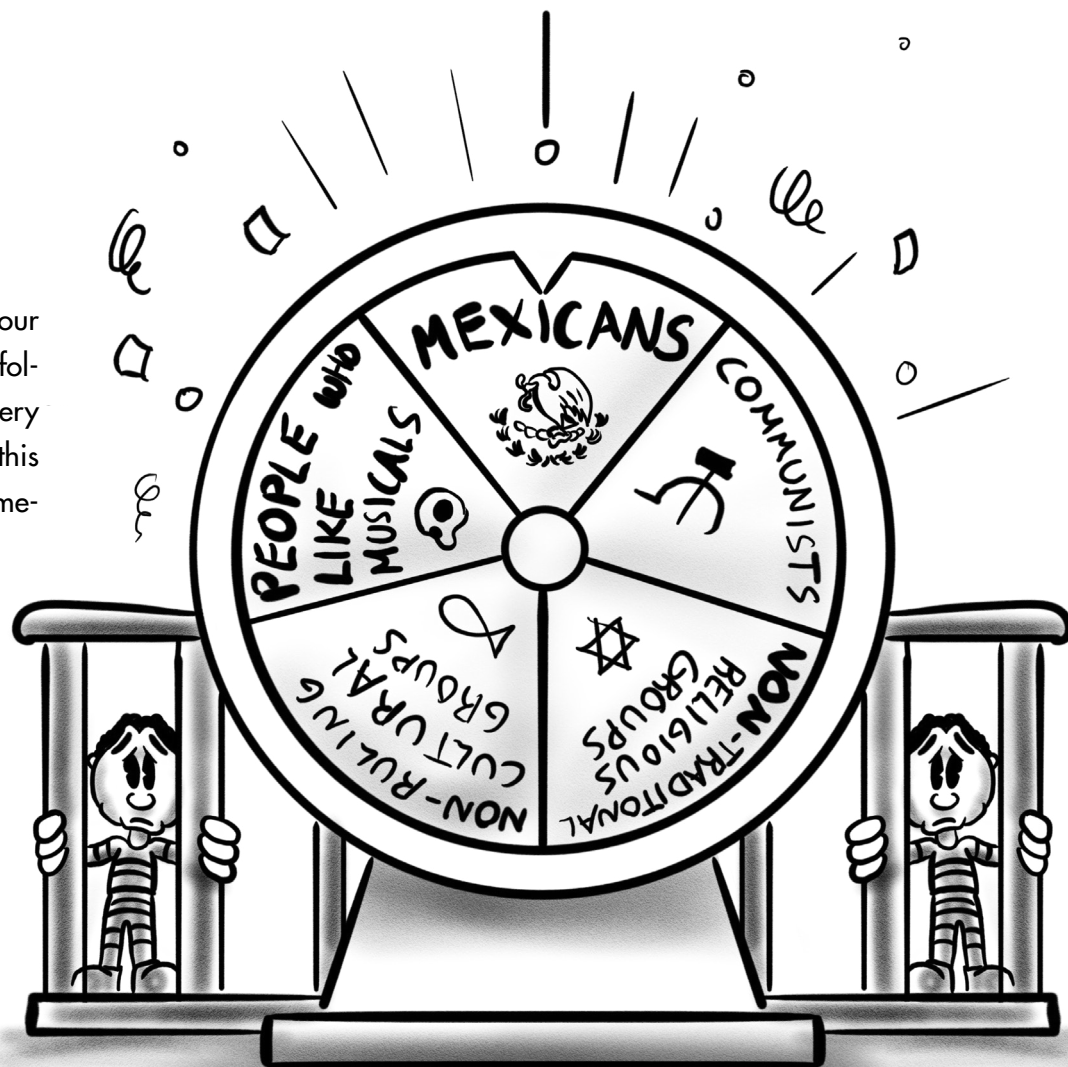
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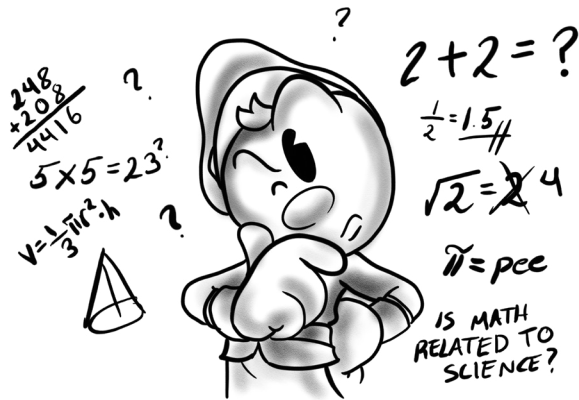
**W H Y
EVERYTHING
IS SOMEONE
ELSE'S FAULT**

STEP 1: find someone to blame

When you start your new regime do not base any of your following arguments on facts. Rely on your emotions and follow this guide. Otherwise you might crew up from the very beginning and trust me. Most aspiring fascist screw up in this stage. So, relax and remember, everything is always someone else's fault, never your own. In this case for you to determine whose fault is it, you should find someone to hate and fear. This is a tricky thing because if you do not blame the correct people for this role you might get bored and nobody enjoys hating a boring enemy. It's not good for anybody, especially you. For this to work you must build a roulette with all of the minorities that live in your country. Mexicans, people who like musicals, every religious and cultural group that is not the ruling class and just to be sure, include communists. Spin that bad boy and once it stops you have yourself your very own national enemy. It's that easy!



STEP 2: forget about finances



Finances are always tricky. No one really knows how they work or what they truly are. If you have read other books on running a fascist state, you may have encountered with rules and rigid guidelines. However, these rules are often considered as old fashioned. So, when dealing with financial matters you must always assume the worse, which is always the best way to go. For example: If people are poor and there are so called "vulnerable" sectors of the population without access to basic services it is because they are lazy and criminals!

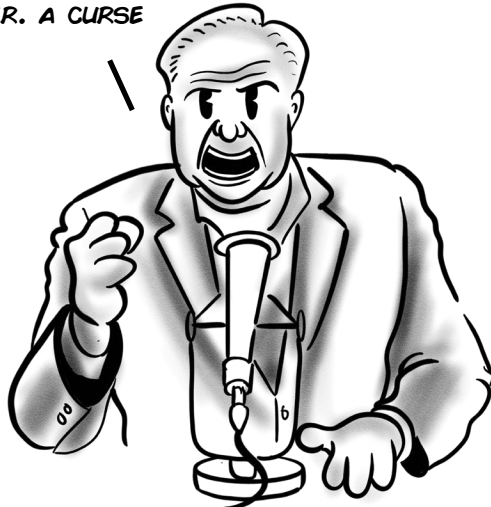
Poverty is a mindset of the masses. There is nothing systemic about it, why would a government willingly commit part of its population to lower standards of living? It makes no sense. Professional fascists rely on blaming their selected national enemy for the nation's shortcomings. With a little bit of practice, you can do it too! One way to go about this is to go to the park with a notebook and write down what kind of imaginary problems decent people like yourself may experience. Writing down these imaginary problems gives you an opportunity to explore your potential followers' motivations.



STEP 3: stick it to the man

You must absolutely undermine the authority of the democratic parties in place. All they do is talk, talk, talk. Remember, you are a man of action! (Or woman). Deliberating and debating is always a waste of time, as a leader and moral authority, your opinion is the only one that matters. And your responsibility is to make your presence be known everywhere!

*HIS LIFE IS A LOVE LETTER
TO HUMANITY. WHAT DEMOCRATS
DO IS A HATE LETTER. A CURSE*



Build a platform like a blog or an online video channel; in these day and age there are no wrong choices. Put out content of consistent quality and share it with friends but most importantly make sure to share it with your inept representatives and so-called leaders. Slowly but surely won't do, so don't be afraid to tackle some hot and trending topics. You are not doing it for the ad revenue, you are doing it for tomorrow. Be bold. Be brave. And never compromise, not even in the face of the armageddon. Make sure to reach as many impressionable young minds as possible, its time to make your face a symbol, after all if your message is not cool and hip, is it really worth it?



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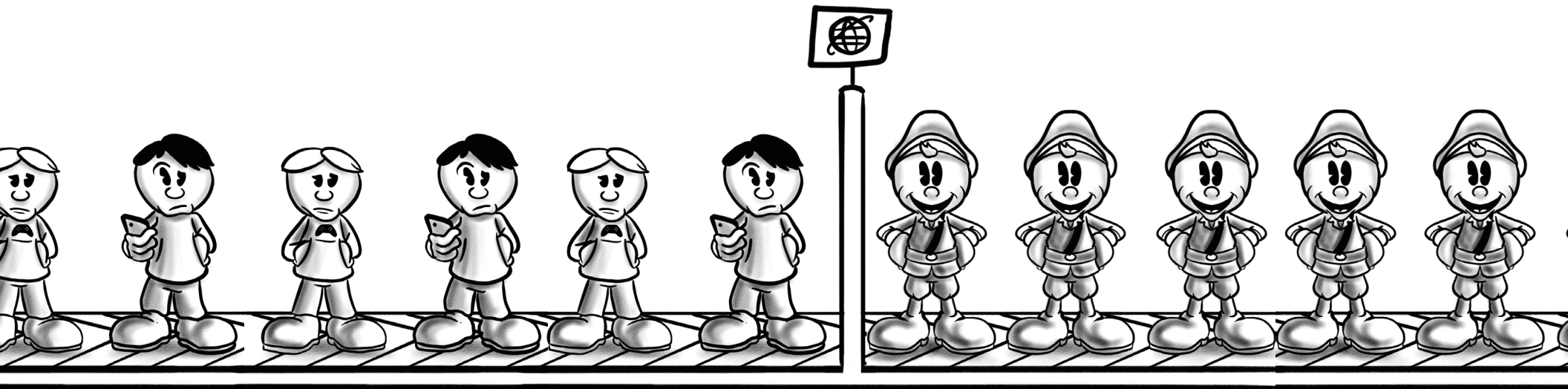


STEP 4: socialize the right way

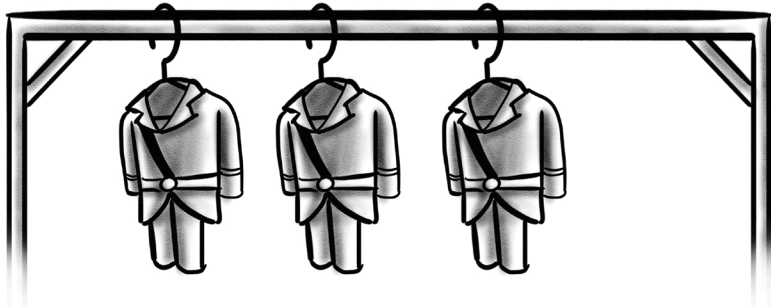
Every leader needs legions of undying fidelity and loyalty. For this to work, find people who share your vision; people with baggage and slightly racist tendencies always make for the best followers. Also, if they have absent parental figures then they are more receptive to your far superior political ideas. Now, this doesn't mean that you and your regime

are racists and sexists and other type of exists. After all you are doing this for everybody's sake. A great leader cares for everyone. Except for whoever was chosen as the national enemy of course. Those people don't even deserve basic human rights. Remember, its only an issue of race if you make it one.

(So let's make it one)

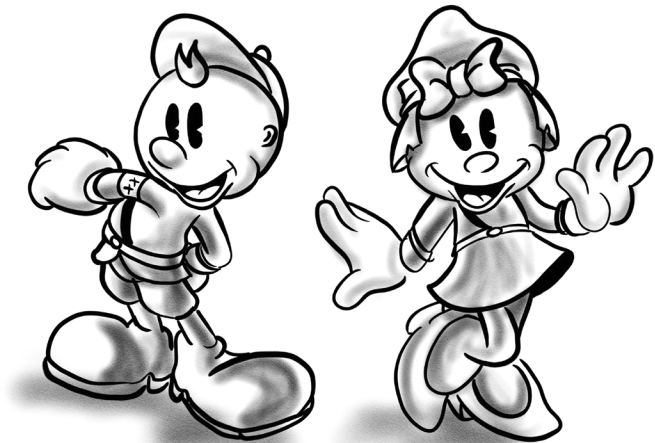


STEP 5: Dress with efficiency



Once you have gathered a considerable amount of followers, be sure to dress them all in Hugo Boss or Armani black suits. No sweatshirts or baggy jeans; Everybody should look their best. First impressions are everything these days, obviously you cannot march into city hall looking like a bunch of amateurs. You and your legions should dress to impress. "Fabulous" is a three-piece word. Your suits should do the same. Just like your words, your clothes are a statement, they are an extension of your superior political ideas. Let your wardrobe reflect how well organized and decent and kind

you are. Avoid flashy colors and instead stick to black and shades of grey; when it comes to accessories, you might want to wear a small arm band or a hat with a cute logo like skulls or eagles. They both work wonderfully. Don't forget to wear a little something of red. It is after all the color of seduction and you want to seduce as many as possible to your side. The **right** side! Try different tones with different accessories. Experiment (but not too much eh). You should not only look fabulous, but you should feel comfortable. Also, do not forget that boys wear pants and girls wear skirts.

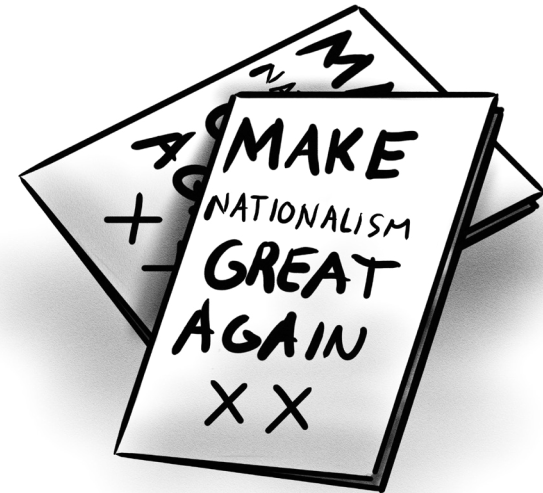


STEP 6: plan the perfect rally



After all the careful planning you have been doing for the past few weeks you are almost ready for a successful rally with your happy and loyal followers. However, there are still some minor details that you should not forget about. You've designed award winning outfits for your regime. You've recruited adept followers to obey your every command without hesitation. Still, not only should everybody look ready to lead a country and obey your orders on the outside but they should also be ready on the inside.

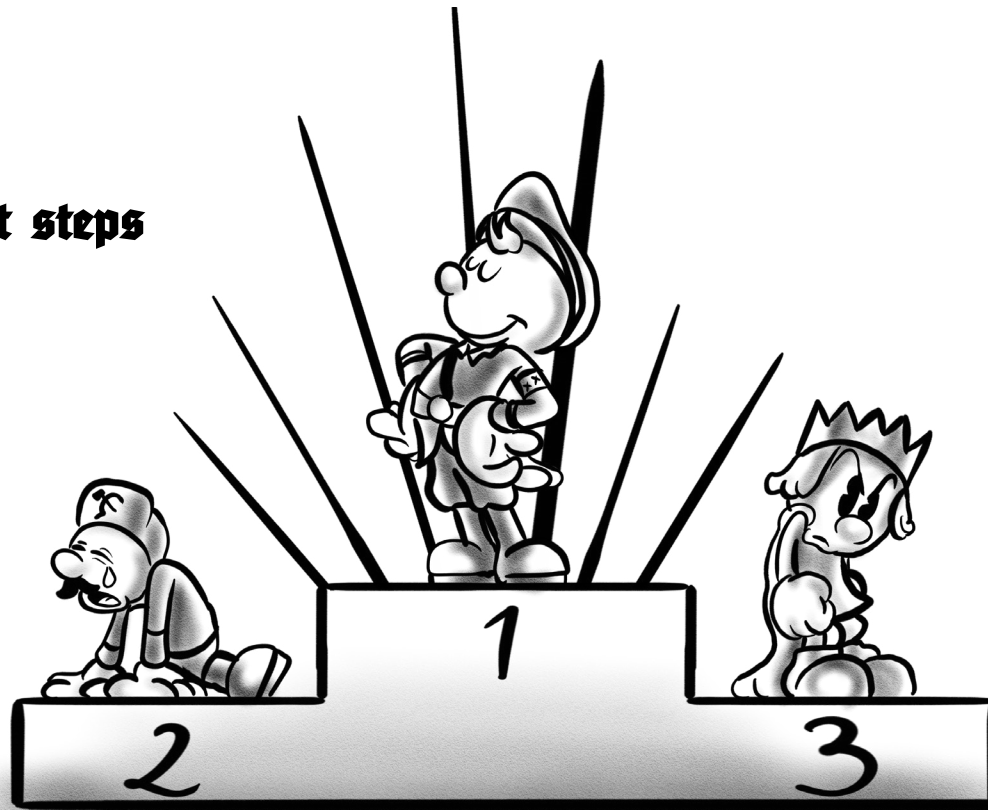
Make sure everyone is presentable and that your followers have internalized your message. If possible, write a quick book or booklet with the basic notion of your campaign. Include your core values as well as the vision and mission of your upcoming regime. Distribute it among the public while you march down your city's biggest and busiest street. Make sure to let know your legions that they have to look menacing but not too much. This is still after all a family friendly fascist rally! You don't want to scare the children; they are after all the future of your new utopia. Remember to smile and kiss some babies. Show them who's boss.



part



**STEP 7:
stand on the right steps**



Remember, everything you will be doing to build your fascist regime is absolutely legal. And do you know why it is legal? Because it is a natural truth. It may not be the most obvious truth but nevertheless it is what it is. You are only making your country great again! Of course, it is going to take some work. And to carry out your mission you gotta surround yourself with people who have the **right** mindset.

All great fascist leaders took power legally. But they didn't do it alone and neither will you.

What you need to do is form (which if we are being honest, translates to a lot paperwork) or (and this is what 9 out of 10 fascists recommend) join an already established political party. Just keep in mind that you are really not joining

them, you are only using them as a catapult to success. It doesn't matter which one you pick as long as it is composed by the **right** people, after all you are going to retro-fit it with your own brilliant ideas. To be sure which one to choose and before doing anything rash, stop and answer the following questions:

**WHICH OF THE
CURRENT PARTIES ARE
MORE LIKELY TO FALL IN
LINE WITH MY PROGRAM?**

**WHO HAS THE MOST
MALLEABLE FANDOM?**

**DO THEY DISLIKE
MUSICALS AS I DO?**

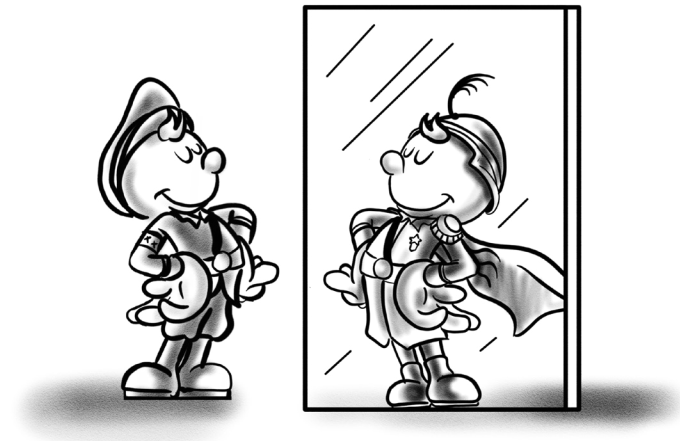
**DO THEY ORDER
PINEAPPLE ON THEIR
PIZZA?**



All these are crucial questions that should not be left unanswered.

STEP 8: show yourself

After your big display of charisma and power everybody knows what you are all about so now all you have to do is use your political legitimacy to convince the already failing government to make you the next big thing. It usually doesn't take much. Once they realize that everybody else loves you (thanks to your sixth sense of fashion and style) and that your plan is solid they will all see the great leader you already see in the mirror.



Your country is being held together by a thread, nobody gives you the respect you know you deserve and the youth is painting their hair with all sorts of crazy colours, everything is falling apart really. Make them see the demand for change. Also you can always sprinkle your campaign with a little bit of the good ol' Red scare, that always gets them. Convince those in power that you are the best option for the country's future. Make them think it was their idea to hand power over to the emotional, confident and good-looking fascist leader that you are. Make them think you are working for them when in reality they are working for you! It's a genius move.

Also, don't forget, you need to have a killer publicity. With catchy slogans and sleek aesthetic. Nobody wants a leader with poor taste. You are a public image now and you should outshine the sun itself.

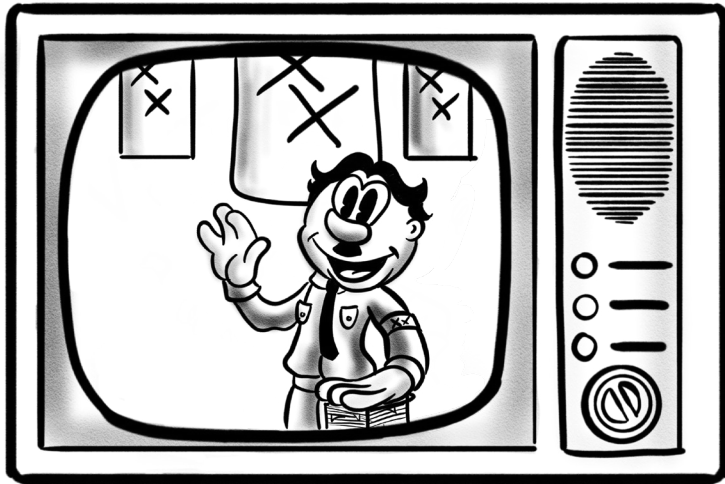


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4

**AGGRESSIVE NEGOTIATIONS
FOR INTROVERTED FASCISTS**

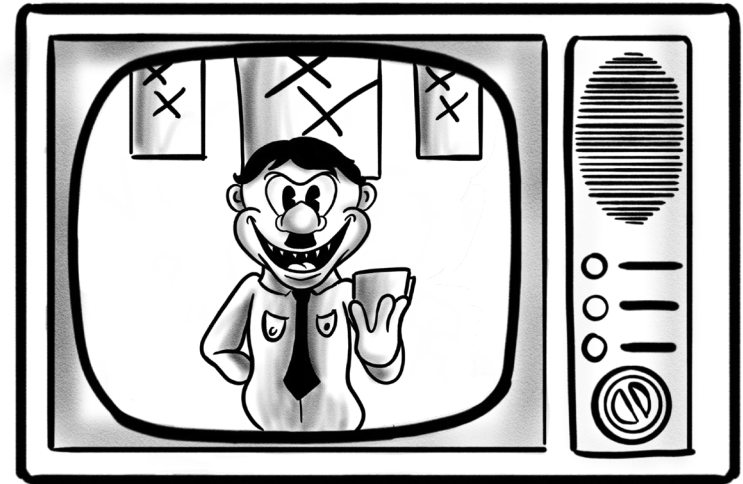
STEP 9: secure your future



*YES OF COURSE I SWEAR TO
UPHOLD THE VALUES OF MY, I
MEAN, OUR COUNTRY.*

Once the old goats of the previous government make you the next big thing, make sure to assign yourself a cool and avant- grade title. Something simple and modest like, Supreme leader or Chancellor. As the legal leader of the next super

power of the world the first thing you do is use your power to call for new elections, make them express and fast elections. The people want results. If an accidents befalls a public building you should immediately blame it on your selected national enemy. That will always get you extra points! So, dont worry. IF you keep the spotlight on you and keep your face everywhere and your name on everyone's mouth you will have obtained total power in literally no time.



*NOW THIS IS WHERE THE FUN
BEGINS!*

STEP 10: rule them right

Now you can change the laws to say whatever you want. Change every law you can think off. Erase any law that prevents you from fulfilling your hearts desires. Make some new laws just for fun. Experiment, find out what works and what doesn't. Get crazy, be bold. Create a secret and inclusive police force, remember to remind everyone of their place. Get creative; give them a funny name like The Beatles or The Bone Crushers! Censor all those annoying tv channels and boring radio stations that are always disagreeing with you. Who needs them anyway? And just so that you do not leave your loyal citizens without good quality tv, instate your own tv channel with the **right** type of content.

Make movies, make tv shows, broadcast your fun and family friendly core

beliefs! While you are at it, relief all of your political adversaries from their duties. You are already the leader so it is not like they need to elect a new one, duh.

And don't forget to call for some good ol' fashioned book burnings! That's always a nice way to bring the family together. And perhaps you can also commission a lot of public works so that you can give your followers something to do when they are not relaxing at home in your new utopia. Also make sure to educate the children with the **right** ideas; your ideas!



part



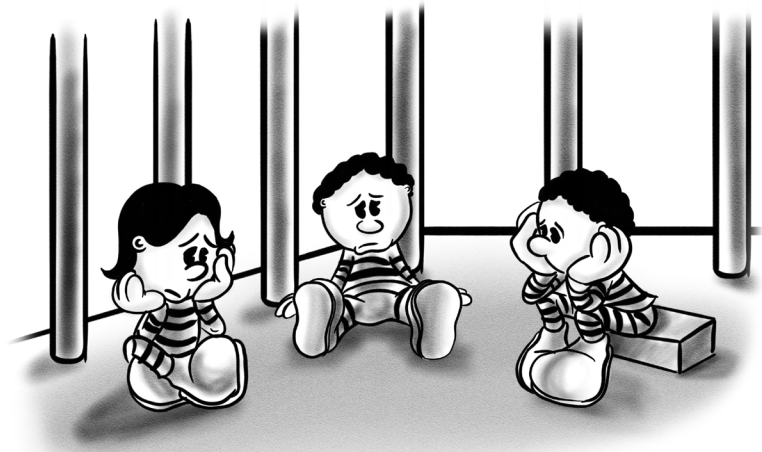
STEP 11: cull the herd



WHEN MEXICO SENDS ITS
PEOPLE THEY'RE NOT SENDING
THEIR BEST. THEY DON'T EVEN
SPEAK MEXICAN!

Remember that national enemy you selected with the roulette method? Well now you want to make sure to pass laws that relieve them from their property such as houses and businesses and all sorts of things. It's important that they learn to live without material things, it's always good for the soul. They will thank you for it later. Always blame them for everything that goes wrong. If you don't like that the sun comes up too early then you can blame it on them. The sky is the limit when it comes to things you can blame people for. Unpaid cakes, lost potatoes, fake diamonds, spam emails, you name it.

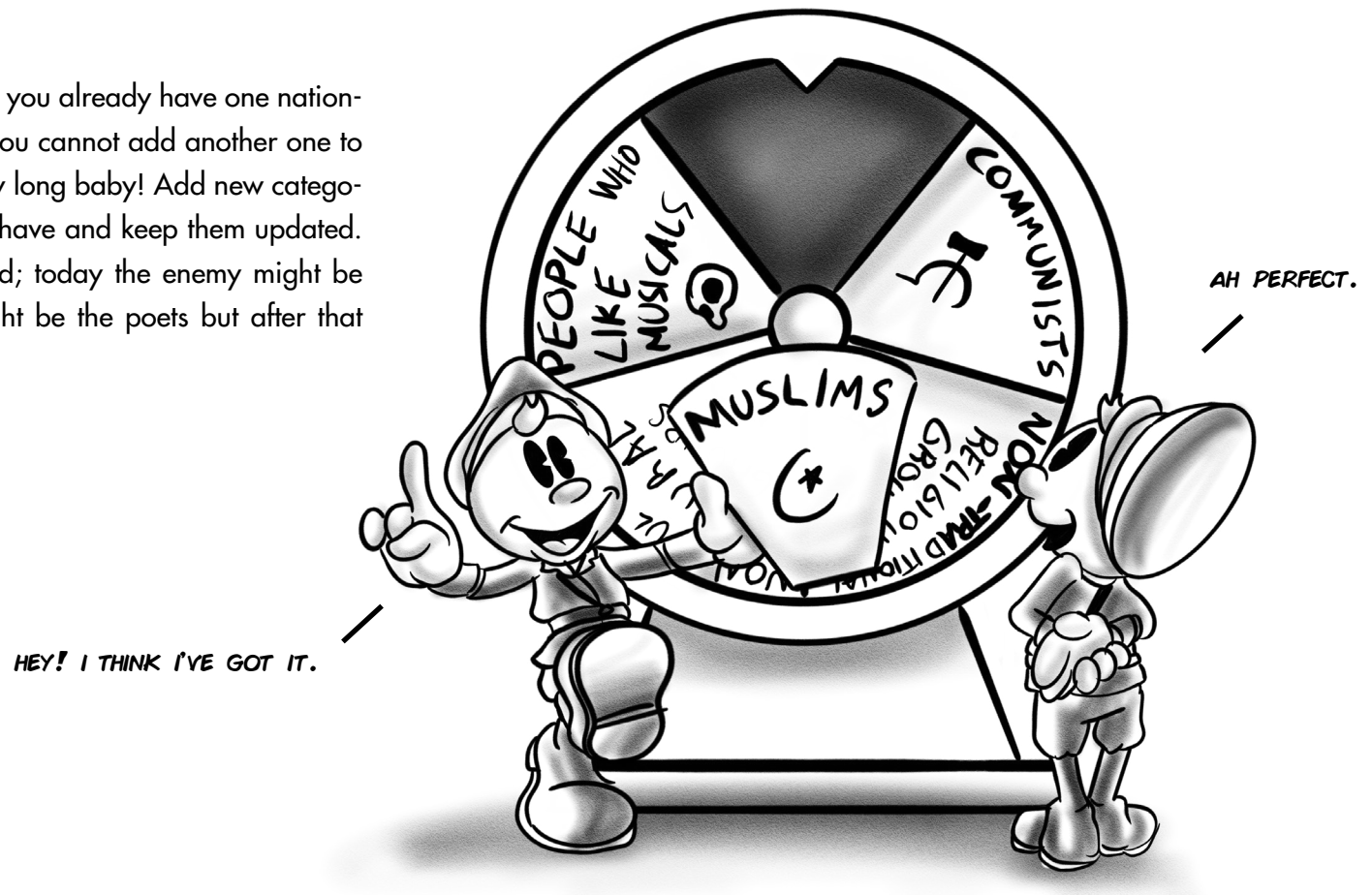
If you chose Mexicans for instance, make sure to get them all in wall-less apartments a.k.a. cages. That way they will be able to witness the rise of your new utopia and also they can continued to be educated by your trusted secret and inclusive police force! They will be so grateful for it, trust me. Also don't forget to separate the children from their parents, it builds character. Perhaps in the future they might rejoin your perfected regime and become the **right** type of people.



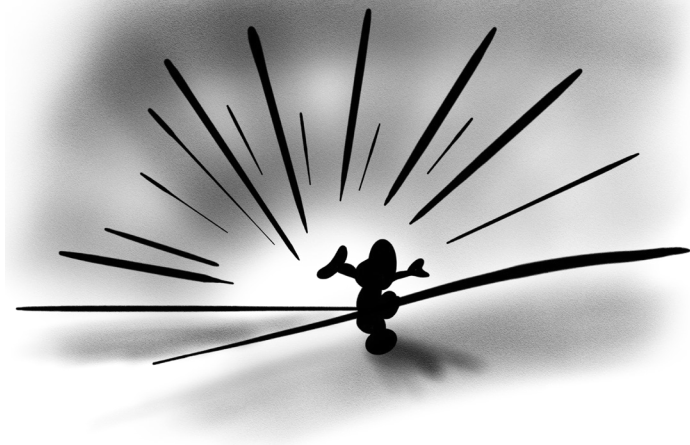
If the children give you trouble you can always put them alongside other separated children so they don't get lonely. They can even have crayons and have milk with cereal every once in a while. You gotta keep your selected enemy as comfortable and as separated as possible.

STEP 12: write the right pictures

Remember that just because you already have one national enemy it doesn't mean that you cannot add another one to the list. Spin that roulette all day long baby! Add new categories. Edit the ones you already have and keep them updated. You should always be prepared; today the enemy might be the Mexicans, tomorrow it might be the poets but after that who knows. Be prepared.



Remember, reading rhymes is for the weakling. So go on, be the best super fascist your family has ever seen! Go and prove your absent father that you are a worthy son and that he is the one missing out! Go with your friends and burn some books! Go be a leader!



The end

ACKNOWLEDGEMENTS

This book is not dedicated to my father who was never there because he actually is here (Love you dad). No, this book is dedicated to every single fascist nazi out there. We have to remember, nazis have homes, they have families, they most likely than not have a very high position of power in our society and they STILL deserve to be shot. And that's really f*cking important.

A
NOTE
ON
THE
TYPES

Futura is a geometric sans-serif typeface designed by Paul Renner and released in 1927. It was designed as a contribution on the New Frankfurt-project. It is based on geometric shapes, especially the circle, similar in spirit to the Bauhaus design style of the period. It was developed as a typeface by the Bauer Type Foundry, in competition with Ludwig & Mayer's seminal Erbar typeface of 1926.

A
BC
DEF
GHI
JKLM

on
which
this
book
is set

TANNENBERG font family is a unique gothic font family that released in the market between 1933 and 1935. Mr. Erich Meyer is known as the primary designer of this font family. And a German-based font foundry the D. Stempel AG took the charge for releasing it for the first time since 1935. The designer has taken inspiration from the Textura font.

n
op
QRS
TUW
wxyZ

Have you ever wanted to become the greatest fascist leader to have ever lived? Don't worry. With this easy guide you'll be able to become the most powerful and beloved leader your nation will ever have. And if it fails you'll be able to blame it all on those who are beneath you.

